




 <b>TOROS UNIVERSITY</b> <b>FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES</b> <b>2021-2022 ACADEMIC YEAR CURRICULUM FORM</b>					
Department / Program	International Finance and Banking	Course Code	MAN213		
		Course Title	STATISTICS		
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring	
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective	
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English	
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS
			3	0	5
Instructor	Title, Name-Last Name		Prof. Dr. Adnan MAZMANOĞLU		
	Contact Information		<a href="mailto:adnan.mazmanoglu@toros.edu.tr">adnan.mazmanoglu@toros.edu.tr</a>		
Information about Course	Statistics is an introductory text emphasizing inference, with extensive coverage of data collection and analysis as needed to evaluate the reported results of statistical studies and make good decisions.				
<b>WEEKLY COURSE CONTENTS</b>					
Week	Topics			Teaching Methods and Techniques	
week 1	Statistics, Data and statistical thinking			face to face	
week 2	Methods For Describing sets of Data			face to face	
week 3	The Science of Statistics, Types of Statistics Applications, Fundamental Elements of Statistics			face to face	
week 4	Types of Data , Collecting Data, The rol of Statistics in Critical Thinking (Using Technology SPSS)			face to face	
week 5	Describing Qualitative Data			face to face	
week 6	Graphical Methods For Describing Quantitative Data			face to face	
week 7	Summation Notation, Numerical Measures of Central Tendency, Numerical measures of variation			face to face	
Midterm (Explanation)*	Written face to face exam %40 *Contribution to success is 30% if it is done with the written distance learning method.				
week 9	Interpreting Variance, Standard Deviation,, Numerical measures of Relative Standing, Mean, mode, median, Distorting the Truth with Descriptive Techniques			face to face	
week 10	Inferences based: On a single sample of Hypothesis, the elements of a test of Hypothesis, Large-sample test of Hypothesis about a population mean			face to face	
week 11	Observed significance levels: p-values, small-sample test of Hypothesis about a population Mean, Large-sample test of Hypothesis about a population proportion.			face to face	
week 12	Calculating Type II Error Probabilities if you teaching are taking(Probability informations), test of Hypothesis about a population variance (optional)			face to face	
week 13	Inferences Based on a single Sample: Estimation with Confidence Intervals, Identifying the target parameter, large-sample confidence Int. For Population mean.			face to face	
week 14	Small-sample confidence Interval for a population proportion, Determining the sample size and probability (Optional if time have more)			face to face	
Final (Explanation)**	Written face to face exam %60				
Make-Up (Explanation)	Written face to face exam %60				
<b>Select and explain in detail the teaching methods and techniques to be used in course.</b>					
Synchronous	<input type="checkbox"/>				
Asynchronous	<input type="checkbox"/>				
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>				
Face-to-Face	<input checked="" type="checkbox"/>				
Other	<input type="checkbox"/>				
<b>Other explanations for the effective and efficient conduct of the course</b>					
Attendance***					
Course Resources	(1) Adnan Mazmanoğlu, Herkes için Temel İstatistik Yöntemleri I , Nobel Akademik Yayın; (2) R. Spiegel, Statistics, McGraw-Hill Book Company Schm's Series				
Auxiliary Resources					
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)				
	Consulting Topics		Date	Time	


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Department / Program	International Finance and Banking	Course Code	Law 241						
		Course Title	Basic Law (Temel Hukuk)						
		Semester	<input checked="" type="checkbox"/>	Fall	<input type="checkbox"/>	Spring			
		Course Type	<input checked="" type="checkbox"/>	Compulsory	<input type="checkbox"/>	Elective			
		Course Language	<input type="checkbox"/>	Turkish	<input checked="" type="checkbox"/>	English			
Grade	Please select from list	Course Credits	Theoretical	Practical		ECTS			
			3	0		5			
Instructor	Title, Name-Last Name		Assoc.Prof.Dr. Tunay KÖKSAL						
	Contact Information		<a href="mailto:tunay.koksal@toros.edu.tr">tunay.koksal@toros.edu.tr</a>						
Information about Course	The aim of this course is to understand the fundamental principles and concepts of law.								
<b>WEEKLY COURSE CONTENTS</b>									
Week	Topics					Teaching Methods and Techniques			
1. Week	Concept of Law					Synchronous / Asynchronous			
2. Week	Relations Between Legal Rules and Other Rules of Social Conduct					Synchronous / Asynchronous			
3. Week	Legal Sanctions					Synchronous / Asynchronous			
4. Week	Sources of Law					Synchronous / Asynchronous			
5. Week	Acts and Other Types of Legislation					Synchronous / Asynchronous			
6. Week	Law of Tradition					Synchronous / Asynchronous			
7. Week	Auxiliary Sources of Law: Court Decisions and Doctrine					Synchronous / Asynchronous			
Midterm (Explanation)*	Homework (40 %)								
8. Week	Branches of Private Law					Synchronous / Asynchronous			
9. Week	Branches of Public Law					Synchronous / Asynchronous			
10. Week	Combined Natured Branches of Law.					Synchronous / Asynchronous			
11. Week	Application of Law according to Venue and Time.					Synchronous / Asynchronous			
12. Week	Mandatory Rules-Subsidiary Rules					Synchronous / Asynchronous			
13. Week	Methods of Comment					Synchronous / Asynchronous			
14. Week	Legal Loophole and Analogy					Synchronous / Asynchronous			
Final (Explanation)**	Written exam (face to face and calculated as 60 %)								
Make-Up (Explanation)	Written exam (face to face and calculated as 60 %)								
<b>Select and explain in detail the teaching methods and techniques to be used in course.</b>									
Synchronous	<input type="checkbox"/>	At time on lms.edu.tr							
Asynchronous	<input type="checkbox"/>								
Mixed (Synchronous + Asynchronous)	<input checked="" type="checkbox"/>								
Face-to-Face	<input type="checkbox"/>								
Other	<input type="checkbox"/>								
<b>Other explanations for the effective and efficient conduct of the course</b>									
Attendance***	70 % attendance requirement								
Course Resources	Rona Aybay, An Introduction to Law, Fifth Edition, Istanbul Bilgi University Press, Istanbul, 2017.								
Auxiliary Resources	Engin Saygin, Introduction to Law, Adalet Yayınevi, Ankara, 2018.								
Course Counseling	Consulting management (Synchronous, Face-to-Face and others)		All questions and remarks are received via email.						
	Consulting Topics					Date	Time		
	No specific time for supervising.								

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<b>2021-2022 ACADEMIC YEAR CURRICULUM FORM</b>					
Department	International Finance and Banking	Course Code	INF- 205		
		Course Title	Monetary Theory and Policy		
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring	
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective	
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English	
Grade	Please select from list	Course Credits	Theoretical 3	Practical 0	ECTS 5
Instructor	Title, Name-Last Name		Asst. Prof. Dr. Gökçe MANAVGAT		
	Contact Information		<a href="mailto:gokce.manavgat@toros.edu.tr">gokce.manavgat@toros.edu.tr</a>		
Information about Course	The aim of this course is to understand the functions of money, the effects of money on economic activities and how Central Banks affect the economy using monetary policy tools. The course will be held synchronously. Course materials will be shared on lms.toros.edu.tr. There				
<b>WEEKLY COURSE CONTENTS</b>					
Week	Topics		Teaching Methods and Techniques		
1. Week	What Is Money? Functions of Money, Central Bank and Its Responsibilities		Synchronous- lms.toros.edu.tr		
2. Week	Central Bank and Its Responsibilities, What does the Central Bank Do?		Synchronous- lms.toros.edu.tr		
3. Week	Central Banks' Balance Sheet, Supply Curve for Money		Synchronous- lms.toros.edu.tr		
4. Week	How the Central Bank Reserve Controls the Money Supply and Monetary Tools , Goals		Synchronous- lms.toros.edu.tr		
5. Week	of Money, Keynesian Money Demand Theory and Friedman Theory		Synchronous- lms.toros.edu.tr		
6. Week	Interest Rate		Synchronous- lms.toros.edu.tr		
7. Week	Money Markets, Monetary Transmission Mechanism and Price Level		Synchronous- lms.toros.edu.tr		
Midterm (Explanation)*	Written Exam (face to face calculated as 40%)				
8. Week	Policy Effects, The Behavior of the Central Bank, Inflation Targeting		Synchronous- lms.toros.edu.tr		
9. Week	Shifting the IS Curve		Synchronous- lms.toros.edu.tr		
10. Week	Shifting the LM Curve		Synchronous- lms.toros.edu.tr		
11. Week	Monetary and Fiscal Policies and Its Effect on The Equilibrium Interest Rate		Synchronous- lms.toros.edu.tr		
12. Week	IS-LM Model in the Long Run and Policy Implications		Synchronous- lms.toros.edu.tr		
13. Week	Money and Economic Activities, Monetary Transmission Mechanisms		Synchronous- lms.toros.edu.tr		
14. Week	Determination of The Exchange Rate And The Foreign Exchange Market		Synchronous- lms.toros.edu.tr		
Final (Explanation)**	The final will be held face to face in a written examination. It will be calculated as 60%.				
Make-Up (Explanation)	The make-up will be held face to face in written examination. It will be calculated as 60%.				
<b>Select and explain in detail the teaching methods and techniques to be used in course.</b>					
Synchronous	<input checked="" type="checkbox"/>	At time on lms.toros.edu.tr.			
Asynchronous	<input type="checkbox"/>				
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>				
Face-to-Face	<input type="checkbox"/>				
Other	<input type="checkbox"/>				
<b>Other explanations for the effective and efficient conduct of the course</b>					
Attendance***	70% attendance requirement				
Course Resources	Case, Fair and Oster, Principle of Macroeconomics/Monetary Economics Parts, Pearson, 10th Edition (2012)				
Auxiliary Resources	Fatih Öztay, Parasal İktisat: Teori ve Politika, Efil Yayınevi, 4. Baskı				
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)		All questions and remarks are received via email		
	Consulting Topics		Date	Time	
	No specific time for supervising				

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2021-2022 ACADEMIC YEAR CURRICULUM FORM									
Department	International Finance and Banking	Course Code	MAN203						
		Course Title	ACCOUNTING						
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring					
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective					
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English					
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS				
			3	0	5				
Instructor	Title, Name-Last Name		Assist. Prof. Dr. Seda TURNACIGIL						
	Contact Information		<a href="mailto:seda.turnacigil@toros.edu.tr">seda.turnacigil@toros.edu.tr</a>						
Information about Course	In this course, theoretical information about general accounting will be explained.								
WEEKLY COURSE CONTENTS									
Week	Topics					Teaching Methods and Techniques			
1. Week	Introduction to Accounting					Synchronous			
2. Week	Financial Statements (Balance sheet)					Synchronous			
3. Week	Financial Statements (Income Statement)					Synchronous			
4. Week	Financial Statements					Synchronous			
5. Week	Journal Entries and T-accounts					Synchronous			
6. Week	Journal Entries and T-accounts					Synchronous			
7. Week	General evaluations					Synchronous			
Midterm (Explanation)*	Face-to-Face								
8. Week	Current Assets					Synchronous			
9. Week	Current Assets					Synchronous			
10. Week	Non-Current Assets					Synchronous			
11. Week	Non-Current Assets					Synchronous			
12. Week	Current Liability					Synchronous			
13. Week	Long-term Liability and Owner's Equity					Synchronous			
14. Week	General Evaluation					Synchronous			
Final (Explanation)**	Face-to-Face								
Make-Up (Explanation)	Face-to-Face								
Select and explain in detail the teaching methods and techniques to be used in course.									
Synchronous	<input checked="" type="checkbox"/>	Lessons will be explained synchronously.							
Asynchronous	<input type="checkbox"/>								
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>								
Face-to-Face	<input checked="" type="checkbox"/>	Exams will be held face to face in the classroom							
Other	<input type="checkbox"/>								
Other explanations for the effective and efficient conduct of the course									
Attendance***									
Course Resources	Financial Accounting, Barry Elliot-Jamie Elliot, Pearson 2011								
Auxiliary Resources	Accounting what the numbers mean, Marshall-Mcmanus-Viele, ninth edition								
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)					Synchronous- Face to Face			
	Consulting Topics					Date	Time		
	Counseling will be given to the students on the course and other subjects at a specific day and time.								
	The day and hour will be announced later.								

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<b>2021-2022 ACADEMIC YEAR CURRICULUM FORM</b>					
Department	International Finance and Banking	Course Code	INF201		
		Course Title	Fundamentals of Finance		
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring	
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective	
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English	
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS
			3	0	5
Instructor	Title, Name-Last Name		Assist. Prof. Dr. Seda TURNACIGIL		
	Contact Information		<a href="mailto:seda.turnacigil@toros.edu.tr">seda.turnacigil@toros.edu.tr</a> / Room no: A109		
Information about Course	In this course, theoretical information about the fundamentals of finance will be explained.				
<b>WEEKLY COURSE CONTENTS</b>					
Week	Topics		Teaching Methods and Techniques		
1. Week	Introduction to Financial Management		Face to Face		
2. Week	Financial Analysis		Face to Face		
3. Week	Source of finance		Face to Face		
4. Week	Break-even points and Leverage		Face to Face		
5. Week	Working Capital Management		Face to Face		
6. Week	Working Capital Management		Face to Face		
7. Week	General evaluation		Face to Face		
Midterm (Explanation)*	Face-to-face				
8. Week	Cash Management		Face to Face		
9. Week	Accounts receivable management		Face to Face		
10. Week	Inventory management		Face to Face		
11. Week	Examples		Face to Face		
12. Week	Time value of the money		Face to Face		
13. Week	Time value of the money		Face to Face		
14. Week	Practices		Face to Face		
Final (Explanation)**	Face-to-face				
Make-Up (Explanation)	Face-to-face				
<b>Select and explain in detail the teaching methods and techniques to be used in course.</b>					
Synchronous	<input checked="" type="checkbox"/>	This course will be explained synchronously.			
Asynchronous	<input type="checkbox"/>				
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>				
Face-to-Face	<input checked="" type="checkbox"/>	The exams of this course will be held in a face-to-face classroom environment.			
Other	<input type="checkbox"/>				
<b>Other explanations for the effective and efficient conduct of the course</b>					
Attendance***					
Course Resources	L.Fung, Financial Management, The London School of Economics and Political Science, 201 C.Paramasivan, T. Subramanian, Financial Management, 2009 Dr. Öztin Akgüç, Finansal Yönetim, Avcıol Basım Yayın, 1997				
Auxiliary Resources					
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)		Synchronous, Face-to-Face		
	Consulting Topics		Date	Time	
	Counseling about this course will be given on a specific day and time.				
	The day and hour will be announced later.				

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	<b>2021-2022 ACADEMIC YEAR CURRICULUM FORM</b>				
Department / Program	International Finance and Banking	Course Code	MAN 209		
		Course Title	INTRODUCTION TO MARKETING		
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring	
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective	
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English	
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS
			3	0	5
Instructor	Title, Name-Last Name		Dr. Didem DEMİR		
	Contact Information		<a href="mailto:didem.demir@toros.edu.tr">didem.demir@toros.edu.tr</a>		
Information about Course	Theoretical Issues of Marketing				
<b>WEEKLY COURSE CONTENTS</b>					
Week	Topics		Teaching Methods and Techniques		
1. Week	Introduction to Course		Face to face		
2. Week	Defining Marketing and the Marketing Process		Synchronous - lms.edu.tr		
3. Week	Understanding the Marketplace and Consumers		Synchronous - lms.edu.tr		
4. Week	Designing a Customer-Driven Strategy and Mix		Synchronous - lms.edu.tr		
5. Week	Consumer Markets		Synchronous - lms.edu.tr		
6. Week	Consumer Buyer Behaviour		Synchronous - lms.edu.tr		
7. Week	Consumer Buyer Behaviour		Face to face		
Midterm (Explanation)*	Written Exam (Face to face) %40				
8. Week	Building Customer Value		Face to face		
9. Week	Products, Services and Brands		Face to face		
10. Week	Advertising and Public Relations		Face to face		
11. Week	Product and branding strategy		Face to face		
12. Week	Presentation of Projects		Face to face		
13. Week	Presentation of Projects		Face to face		
14. Week	Presentation of Projects		Face to face		
Final (Explanation)**	The students would be evaluated by their projects.%60				
Make-Up (Explanation)	Face to face project presentation (it depends on the situation)				
<b>Select and explain in detail the teaching methods and techniques to be used in course.</b>					
Synchronous	<input type="checkbox"/>				
Asynchronous	<input type="checkbox"/>				
Mixed (Synchronous + Asynchronous)	<input checked="" type="checkbox"/>	Ask students to generate their own discussion questions. Start every session with an icebreaker question.			
Face-to-Face	<input type="checkbox"/>				
Other	<input type="checkbox"/>				
<b>Other explanations for the effective and efficient conduct of the course</b>					
Attendance***	%70 is required.				
Course Resources	Principles of marketing Author: Philip Kotler; Gary Armstrong				
Auxiliary Resources	Consumer Behaviour by Michael Solomon (Author)				
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)				
	Consulting Topics		Date	Time	

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<b>2021-2022 ACADEMIC YEAR CURRICULUM FORM</b>					
Department / Program	International Finance and Banking	Course Code	ECO201		
		Course Title	Micro Economics		
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring	
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective	
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English	
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS
			3	0	5
Instructor	Title, Name-Last Name		Dr. İbrahim Boz, Assistant Professor		
	Contact Information		<a href="mailto:ibrahim.boz@toros.edu.tr">ibrahim.boz@toros.edu.tr</a> , Office 8006		
Information about Course	There are 2 course objectives. Firstly students are expected to familiarize theoretical explanations, concepts and definitions which will be given by textbook in English. Students should put their maximum efforts to capture materials offered. Secondly students are expected to				
<b>WEEKLY COURSE CONTENTS</b>					
Week	Topics		Teaching Methods and Techniques		
1. Week	Explanation of the course objectives and responsibilities. Introduction on what is economics.		Face to face Meeting with students, and explaining what we do and how we do.		
2. Week	Ch.3. The Interaction of Demand and Supply, (p.134-170)		Face to face Lecturing on textbook chapters.		
3. Week	Ch.3. The Interaction of Demand and Supply, (p.134-170)		Face to face Lecturing on textbook chapters.		
4. Week	Ch.4 Government price settings and Taxes, (p.170-208).		Face to face Lecturing on textbook chapters.		
5. Week	Ch.4 Government price settings and Taxes, (p.170-208).		Face to face Lecturing on textbook chapters.		
6. Week	Ch.6 Elasticity: The Responsiveness of Demand and Supply, (p.244-280).		Face to face Lecturing on textbook chapters.		
7. Week	Ch.6 Elasticity: The Responsiveness of Demand and Supply, (p.244-280).		Face to face Lecturing on textbook chapters.		
Midterm (Explanation)*	Midterm exam has 40% weight and is based on essay type questions (writing sentences, drawing figures and doing calculations).				
8. Week	Ch.11. Technology, Production and Costs (p. 426-468).		Face to face Lecturing on textbook chapters.		
9. Week	Ch.11. Technology, Production and Costs (p. 426-468).		Face to face Lecturing on textbook chapters.		
10. Week	Ch.11. Technology, Production and Costs (p. 426-468).		Face to face Lecturing on textbook chapters.		
11. Week	Ch. 12. Firms in Perfectly Competitive Markets, (p.468-504).		Face to face Lecturing on textbook chapters.		
12. Week	Ch. 12. Firms in Perfectly Competitive Markets, (p.468-504).		Face to face Lecturing on textbook chapters.		
13. Week	Ch. 12. Firms in Perfectly Competitive Markets, (p.468-504).		Face to face Lecturing on textbook chapters.		
14. Week	Ch. 15. Monopoly and Antitrust Policy (p.560-592).		Face to face Lecturing on textbook chapters.		
Final (Explanation)**	Final exam has 60% weight and is based on essay type questions (writing sentences, drawing figures and doing calculations).				
Make-Up (Explanation)	All exams is based on essay type questions (writing sentences, drawing figures and doing calculations).				
<b>Select and explain in detail the teaching methods and techniques to be used in course.</b>					
Synchronous	<input type="checkbox"/>				
Asynchronous	<input type="checkbox"/>				
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>				
Face-to-Face	<input checked="" type="checkbox"/>	This course will be carried out by face to face teaching method. But in some cases LMS distance learning system can be used as needed. In these cases, students have to follow the instructions and requirements such as downloading the material.			
Other	<input checked="" type="checkbox"/>	It is important that students should be encouraged to read original textbook chapters. Thus students' English level can improve significantly.			
<b>Other explanations for the effective and efficient conduct of the course</b>					
Attendance***	A report on students participations will be taken into consideration by the Lecturer while grading.				
Course Resources	Material: 1) R. Gleen Hubbard, Anthony Patrick O'Brien, Economics, Pearson International Edition.				
Auxiliary Resources					
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)				
	Consulting Topics		Date	Time	
	The best way of course counseling will be based on the face to face method which will take place in the lecture time in each week where students are encouraged to ask all their questions orally. Some other issues can be covered by email traffic.		weekly schedule	daily schedule	